

# SmarterZOOs

*Smart Management And Reducing The Energy for Renovated ZOOs*

## ◆ OPENING CONFERENCE ◆

**27th March 2026.**

Pécs Zoo & Aquarium-Terrarium | Pécs, Hungary

---

*Join us as we officially launch a cross-border green energy project that will transform two beloved zoos into showcases of renewable energy and smart building solutions.*

### CONFERENCE PROGRAMME

**9:30 – 10:00**

#### **Welcome & Registration**

*Arrival of guests, coffee and refreshments.*

**PécsZoo main entrance**

**10:00 – 10:15**

#### **Welcome Words**

*Opening remarks from the host and introduction to the day.*

**PécsZoo Management**

**10:15 – 10:30**

#### **Why Smarter ZOOs? The Big Picture**

*A short, engaging intro to the project — what it is, why it matters, and what we hope to achieve together. What does it mean to turn two zoos into green energy showcases?*

**Unikom d.o.o. — Lead Partner, Croatia**

10:30 – 11:00

 **Meet the Partners**

*Each project partner presents themselves and their role in the project (approx. 10 min each).*

**All Partners**

11:30 – 11:50

 **Q&A — Ask Us Anything**

*Open floor for questions from the audience.*

**All Partners**

11:50 – 12:00

 **Closing Words & What Comes Next**

*A look at the road ahead (2025–2027) and how the public can follow our progress.*

**PécsZoo**

12:00 – 13:00

 **Lunch break**

*Lunch, and refreshments.*

**PécsZoo**

13:00 onwards

 **Informal Networking & Zoo Visit**

*Light lunch, refreshments and the opportunity to explore Pécs Zoo. EU funding visibility materials available at the info stand.*

**PécsZoo**

## PROJECT PARTNERS

### **Unikom d.o.o. — Osijek, Croatia**

#### *Lead Partner*

A leading municipal services company bringing expertise in waste management and biomass solutions. Unikom leads the project's coordination and is responsible for implementing biomass heating and smart building renovation at Osijek Zoo.

### **Pécsi Állatkert és Akvárium-Terrárium — Pécs, Hungary**

#### *Project Partner*

Home to thousands of animals and over 150,000 visitors per year, Pécs Zoo contributes specialised knowledge in zoo management and environmental education. The zoo is the site of solar panel installation and smart building renovations.

### **EU Centar — Osijek, Croatia**

#### *Project Partner*

An experienced EU project management organisation responsible for communication, visibility and capacity building. EU Centar ensures the project story reaches communities on both sides of the border.

---

## ABOUT THE PROJECT

SMARTER ZOOS is co-funded by the European Union under the Interreg VI-A Hungary-Croatia Programme 2021–2027 (Programme Specific Objective 2.1 — Promoting energy efficiency and reducing greenhouse gas emissions). The project runs from February 2026 to January 2028 with a total budget of EUR 758,056.50.

Key interventions include solar photovoltaic systems, biomass boiler installations, energy-efficient building renovations and the development of cross-border energy monitoring methodology — all demonstrated through the unique and accessible setting of two zoological gardens.

*Project ID: HUHR/2401/2.1W/014*