

BEST PRACTICE CONFERENCE
of the
INTERREG V-A Hungary-Croatia Co-operation Programme 2014-2020

on 14 November 2018
in Zalakaros, Hungary

Venue:

Park Inn by Radisson Zalakaros Hotel & Spa,

Üdülő sor 1, H-8749 Zalakaros

<https://parkinnzalakaros.hu>

AGENDA

- 9.30 – 10.00 **Registration, Welcome coffee / Exhibition of HU-HR CBC projects**
- 10.00 – 10.30 **Opening and Welcome Notes**
Mr Péter Kiss-Parciu, Deputy State Secretary, Head of Managing Authority, Ministry of Foreign Affairs and Trade, Hungary
Ms Kristina Bilić, Assistant Minister, Directorate for Regional Development, Ministry of Regional Development and EU funds, Croatia
Mr Áron Szakács, Managing Director, Széchenyi Programiroda Nonprofit Kft, hosting institution of HU-HR JS, Budapest
Mr Imre Pácsványi, Deputy President of the County Council, Zala County, Hungary
Mr Ferenc Novák, Mayor, Zalakaros, Hungary
- 10.30 – 10.40 **Interreg V-A Hungary-Croatia Co-operation Programme 2014-2020**
Mr Márton Szűcs, Head of JS, Hungary-Croatia Joint Secretariat (JS)
- 10.40 – 10.50 **ECDay 2018 and Role of Communication in the 2014-2020 Period**
Mr Tvrtko Čelan, Programme & Communication Manager, Hungary-Croatia JS
- 10.50 – 11.00 **De-mine HUHR II, Hungarian-Croatian 2014-2020 Strategic Project**
Mr János Rakonczai, Financial Manager, Hungary-Croatia JS – with the project LB representative
- 11.00 – 11.10 **B-light, Hungarian-Croatian 2014-2020 SME support scheme**
Ms Andrea Kakas, Programme Manager, Hungary-Croatia JS – with the project LB representative

- 11.10 – 11.30 **Coffee Break**
- 11.30 – 11.40 **Cycle in a Network 2.0 / Revitalisation of Bicycle Routes into Tourism Attractions in Zala and Međimurje**
Ms Marian Zelei, Programme Manager, Hungary-Croatia JS – with the project LB representative
- 11.40 – 11.50 **Green Baranja/Baranya / With a New Joint Eco-tourism Product**
Ms Antonija Bedeniković, Programme & Communication Manager, Hungary-Croatia JS – with the project LB representative
- 11.50 – 12.00 **Bee2Be / With a Cross-border Touristic Route of Honey & Bees**
Ms Antonija Bedeniković, Programme & Communication Manager, Hungary-Croatia JS – with the project LB representative
- 12.00 – 12.10 **Oak protection / Protection of the English oak in the cross-border area**
Ms Andrea Kakas, Programme Manager, Hungary-Croatia JS – with the project LB representative
- 12.10 – 12.20 **AgriShort / Establishing Short Food Supply Chains and Competitive Agricultural Sector in the Cross-border Region**
Ms Zrinka Šajn, Financial Manager, Hungary-Croatia JS – with the project LB representative
- 12.20 – 12.30 **SportOverBorders / With the Slogan 'Sport Cannot Stop at Borders'**
Mr András Tálos, Programme Manager, Hungary-Croatia JS – with the project LB representative
- 12.30 – 12.40 **ISD Uni / Integrated Settlement Development Knowledge Centres in the HU-HR Border Zone**
Mr András Tálos, Programme Manager, Hungary-Croatia JS – with the project LB representative
- 12.40 – 12.50 **DUO PACK / With a Practical Approach to Concrete Knowledge**
Mr Tvrtko Čelan, Programme & Communication Manager, Hungary-Croatia JS – with the project LB representative
- 13.00 – 14.00 **Networking Lunch**
- 14.00 – 15.00 **Discussion on the experiences of the First Call for Proposals and Partner Search**